



WELCOME TO THE WORLD'S NO. 1 TRADE FAIR FOR PLASTICS AND RUBBER.

Welcome to K 2022! Here you'll find what to expect at the world's leading business platform for the plastics and rubber industries:

- Sound answers to the pressing questions the industry needs to address
- Innovations and solutions in the most relevant areas for the future
- Unexpected inspirations and exciting discussions at the special show and the Specials

K AS PULSE OF OUR TIMES: THE HOT TOPICS OF THE INDUSTRY.

The industry knows what's important for the future. And what is at stake. The Hot Topics at K 2022 focus on the pressing questions of our times. And make K 2022 the event where the industry learns how it can master the challenges:

- **Circular Economy:** the biggest field of action for the plastics and rubber industry. In focus: recycling and bioplastics.
- **Digitalisation:** digital connectivity as an indispensable prerequisite for business success. In focus: interconnected value creation and platform economy.
- **Climate protection:** absolutely the most important global issue. In focus: lightweight construction, electromobility, water management, renewable energies.

More on the Hot Topics



K AS COMPREHENSIVE RANGE: THE FULL SPECTRUM

More than 3,000 domestic and international exhibitors will present their products and services to highly competent trade visitors. And their offerings will cover the entire range of the industry:

- **Raw materials and auxiliaries:** Look forward to the best of the industry!
- **Semi-finished products & technical parts:** Profit from outstanding solutions!
- **Machinery & Equipment:** Experience the art of engineering 4.0!
- **Discussion forum "Services / Research / Science":** Expect meetings and discussions at the highest level of expertise!

More on the product categories

K AS DIALOGUE: THE SPECIAL AREAS AND SPECIAL SHOWS



The paradigm shift for our planet demands new thinking and action. And that includes the plastics and rubber industry. K 2022 is facing up to these challenges. Exciting discussions with highly competent experts, research scientists, institutes and service providers – in formats like:

- Science Campus
- Circular Economy Forum (VDMA)
- Start-up Zone
- Rubberstreet



K AS TOP SERVICE: EVERYTHING YOU NEED FOR A SUCCESSFUL K EXPERIENCE.

We want to help you come to K 2022 well prepared. So that you can concentrate on what is really important for you: a successful K experience.

Around the clock: www.k-online.com

We offer you a wide range of services to help you prepare for your visit to the fair 24/7. The short links will take you directly to the relevant page of our services.

Online shop: www.k-online.com/1130

Book your ticket to K 2022 simply and easily online. From day ticket to 3-day ticket.

Exhibitors and products: www.k-online.com/1410

Using various search functions, you will find all important information about exhibitors: addresses, names, products, who to contact, company profiles, events at the stand and much more.

Online showrooms: www.k-online.com/1420

Take a look at the exhibitors and their product and service ranges in advance, so that you can conveniently prepare and efficiently organise your visit to the fair.

K eNewsletter: www.k-online.com/1060

To keep you up to date at all times. Current information and news, things worth knowing, good reads around K, around the clock. Concise and compact in your electronic newsletter.

K-MAG: www.mag.k-online.com

The online magazine: news, opinions, pictures, films, interviews and much more from – and for – the global K community. A must-read for all, including you.

K App: www.k-online.com/1470



These and other services are also available via the K app.



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K 2022 – The World's No. 1

Trade Fair for Plastics and Rubber

Date: 19 to 26 October 2022

Opening hours: daily from 10:00 a.m. to 6:30 p.m.

Venue: Messe Düsseldorf

Halls: 1 – 17

Entrances: East, North and South

K AS REPUTATION AND RELEVANCE: DATA & FACTS ON THE NO. 1 EVENT.

Looking back at 2019: Once again, K is confirmed in its function as a globally leading trade fair. The visitors: high potentials from all areas of the industry. Their verdict on K: absolute enthusiasm. The exhibitors: innovative top performers in every segment and application. Their verdict on K: very, very positive.

Facts about K 2019:

- Net exhibition area: 177,059 m²
- Exhibitors from 63 countries: 3,330
- Trade visitors from 169 countries: 224,116
- Internationality: 73 %
- Structural data: www.k-online.com/1601

Top marks for K 2019:



97 %

Visitor
satisfaction



97 %

Recommended
to others



96 %

Market leader
participation

TICKET PRICES

Ticket prices online (incl. VAT)

- Day ticket 55.– euros
- 3-day ticket 120.– euros
- Reduced day ticket (youth from 12 yrs., pupils, students, trainees) 15.– euros

Ticket prices onsite (incl. VAT)

- Day ticket 75.– euros
- 3-day ticket 155.– euros
- Reduced day ticket (youth from 12 yrs., pupils, students, trainees) 15.– euros

REGISTRATION/ONLINE SHOP

www.k-online.com/1130

CATALOGUE

- 25.– euros (incl. VAT, plus shipping costs), available at katalogorder@sutter.de
- Also available without shipping costs as a catalogue voucher redeemable on site at www.konline.com/1130

CONTACT INFORMATION IN NEW ZEALAND

Messe Reps. & Travel Ltd is the Representative in New Zealand of Messe Düsseldorf, the organisers of K 2022. Information on trade fairs, on Düsseldorf and how we can assist you is available at www.messereps.co.nz

Accommodation can sometimes be difficult to find during large fairs such as K. We can offer you the benefit of our experience to help you find accommodation in Düsseldorf.

We can also help you with all your travel planning including airfares from New Zealand and flights and other arrangements within Germany and around Europe.

Please feel free to contact me with any questions on K 2022, on accommodation or your travel planning to attend.

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