

Privacy Policy

Version 1.1

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Version Control

This Privacy Policy is subject to regular review and update to ensure that Plastics New Zealand Incorporated remains compliant with the New Zealand Privacy Act 2020 and any other applicable data protection laws and regulations. Updates may also reflect changes in organisational practices, technological advancements, or stakeholder requirements.

The AFR Committee is responsible for regular review of this policy and presenting to the Board for approval of any amendments and ratification.

Version	Date	Author	Status
V1.1	20 Nov 24	Rachel Barker	Initial draft
V2.0	13 Feb 25	Rachel Barker	Approved & Released

1. Purpose

Plastics New Zealand (Plastics NZ) is committed to protecting the privacy of our members, partners, and stakeholders. This Privacy Policy outlines how we collect, use, disclose, and protect personal information in accordance with the New Zealand Privacy Act 2020 and other applicable laws.

2. Information We Collect

Plastics NZ may collect the following types of information:

- **Personal Information:** Names, contact details (address, email, phone number), and professional details.
- **Company Information:** Organisational details, including the number of employees, revenue, and other confidential business data.
- **Event Participation:** Records of attendance at events, workshops, and seminars.
- **Training Participation and Results:** Records of attendance at training courses, workshops and webinars, including the results of any related assessments.
- **Website and Social Media Data:** Analytics data, including IP addresses, browser types, and pages accessed, for the purpose of improving user experience and conducting remarketing activities.

3. Purpose of Information Collection

The information collected by Plastics NZ is used to:

- Deliver and enhance services.
- Communicate event, training, industry developments, and organisational updates.
- Track attendance and evaluate training outcomes.
- Manage membership accounts and process payments.
- Conduct research and analysis to support industry needs.
- Utilise analytics data for improving user experience and engagement strategies.

Plastics NZ ensures compliance with Principle 1 (Lawful Purpose) and Principle 4 (Manner of Collection) of the Privacy Act, collecting data only for necessary and specific purposes.

4. Data Retention

Plastics NZ retains data only as long as required for:

- Statutory obligations (e.g. financial and membership records are retained for 7 years).
- Contractual and service delivery purposes.
- Organisational research or analytics, anonymised where possible.

Personal information is securely deleted or anonymised once it is no longer needed.

5. Disclosure of Your Information

We may disclose your information to:

- **Affiliated Organisations:** For delivering services under strict confidentiality agreement.
- **Third-Party Providers:** For services such as IT hosting, email systems, or event management.
- **Regulatory Bodies:** As required by law.

Data shared with overseas service providers complies with Principle 12 (Cross-border Data Protection) of the Privacy Act, ensuring equivalent data safeguards.

Plastics NZ will not sell or rent personal information under any circumstances.

6. Data Security

Plastics NZ employs robust technical and organisational measures to protect data, including:

- Encryption, access controls, and regular audits.
- AI tools used in compliance with privacy safeguards.

7. Data Subject Rights

Under the Privacy Act 2020, individuals have the right to:

- Access their personal information and request corrections.
- Be informed about how their data is collected, used, and shared.
- Withdraw consent for processing or restrict certain data uses.

Requests can be made to info@plastics.org.nz. Plastics NZ is committed to responding to requests promptly, typically within 20 working days. Requests will be processed in accordance with applicable laws.

8. Cookies and Tracking Technologies

Plastics NZ's websites use cookies and similar technologies to enhance user experience and analyse site traffic. Visitors can manage cookie preferences through browser settings or disable cookies if desired.

Types of cookies used include:

- **Essential Cookies:** Necessary for website operation.
- **Performance Cookies:** Collect anonymous usage data for improving services.

9. Privacy Training

Plastics NZ ensures staff are trained regularly on privacy obligations, including data handling best practices and breach response. This ensures all personnel understand their roles in maintaining compliance.

10. Data Breach Notification

In the event of a data breach, Plastics NZ will promptly assess the situation and, where appropriate, notify affected parties and relevant authorities. Notifications will include the nature of the breach, actions taken to mitigate risks, and further steps recommended to affected individuals or organisations.

11. Policy Updates

This Privacy Policy may be updated periodically to reflect changes in organisational practices or legal requirements. Updates will be posted on Plastics NZ's website and communicated through appropriate channels when significant changes occur.

12. Contact Us

For inquiries or concerns regarding this Privacy Policy, please contact:

Plastics New Zealand
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info@plastics.org.nz
+64-9-255-5663