# Recycling Week 2025 Competition

Plastics NZ is celebrating New Zealand Recycling Week this October by showcasing the positive work our members are doing to keep plastics in circulation. We invite you to share your company’s design for recyclability or recycling story with us by completing this short form.

**One standout initiative will receive a $2,000 contribution toward the production of a video case study to be launched on Global Recycling Day (18th March 2026).**

Please keep your answers brief – we’re looking for clear, practical examples of what’s being recycled, where it’s going, and why it matters.

## Company Details

|  |  |
| --- | --- |
| **Company name:** |  |
| **Contact person:** |  |
| Name |  |
| Email |  |
| Mobile # |  |

## Initiative Overview

Is this a recycling story or a design for recyclability story?

Recycling  Design for Recycling

**Complete this table if it’s a Recycling story:**

|  |  |
| --- | --- |
| What is the material, product and/or packaging being recycled? |  |
| What is it being recycled into and where? |  |
| What challenges had to be overcome to recycle this thing? *(e.g. setup of collection or stewardship scheme, technical challenges etc.).* |  |

**Complete this table if it’s a Design for Recycling story:**

|  |  |
| --- | --- |
| What is the product and/or packaging redesigned for better recyclability? |  |
| What were the changes made to the design to improve recyclability? |  |
| How does the product and/or packaging reach recycling? Did you need to overcome and specific challenges to ensure recycling happens in practice? *(e.g. setup of collection or stewardship scheme, technical challenges etc.).* |  |

## Impact

|  |  |
| --- | --- |
| Who benefits from this initiative? *(e.g. your business, customers, wider industry, community)* |  |
| Approximately how much material is being recycled per year? Is this a theoretical estimate or is collection and reprocessing data available? |  |

## Additional Information

|  |  |
| --- | --- |
| Anything else you would like us to know (Optional) |  |
| Links to photos, videos or supporting information *(Please provide minimum of 1 image we can use)* |  |

# Terms & Conditions

The following terms and conditions apply to Plastics New Zealand Incorporated’s (Plastics NZ) competition for New Zealand Recycling Week 2025.

### Eligibility

* Open to fully paid-up Plastics NZ Members only
* Submissions must relate to plastics recycling or design for recycling initiatives connected to the New Zealand market. This may include

1. Products or packaging manufactured in New Zealand and exported;
2. Products or packaging imported into New Zealand and used within the New Zealand market; or
3. Products or packaging manufactured and used in New Zealand.

### Use of Information

* By submitting, companies grant Plastics NZ the right to use the information provided in communications for Recycling Week 2025, including newsletters, LinkedIn, and internal reporting.
* Plastics NZ may edit submissions for clarity/length but will ensure accuracy is maintained.
* Where information is identified by the company as commercially sensitive (e.g. specific recycling volumes), Plastics NZ will only use it in aggregated or generalized form unless explicit written consent is given.
* Separate permission will be sought before publishing the information for other purposes.

### Confidentiality and Privacy

* Submissions must not include confidential or commercially sensitive information unless the company consents to its publication.
* Where sensitive data is included to support the assessment process, this must be clearly marked as *Commercially Sensitive* or *Commercial* at the time of submission. Plastics NZ will then treat that information in line with Confidentiality and Privacy Policies.

### Prize

* One winning company will receive a $2,000 contribution toward the production of a short video case study.
* The winning company may arrange production independently with their chosen provide.
* Plastics NZ requires:
  + Pre-approval of the video script before filming begins.
  + Review and sign-off of the finalized video before release.
* The final video must include Plastics NZ recognition. At minimum, the wording *Supported by Plastics NZ* and the Plastics NZ logo shown at the end of the video.
* Plastics NZ retains the right to use the final approved video across its communications platforms, including events, newsletters, websites, and social media.

### Selection

* Submissions will be assessed based on impact, innovation, and relevance to Recycling Week.
* Judging will be conducted by an independent panel of experts in conjunction with the Plastics NZ CEO.
* To avoid conflicts of interest, no members of Plastics NZ – including those on our Communications and Environment Committees – will participate in the judging process.
* The panel’s decision will be final, and no correspondence will be entered into.

### Retention

* Plastics NZ may keep submissions on file for future promotional use (beyond Recycling Week), subject to obtaining additional permissions where required.