



PLASTICS NZ
NEW ZEALAND'S INDUSTRY ASSOCIATION

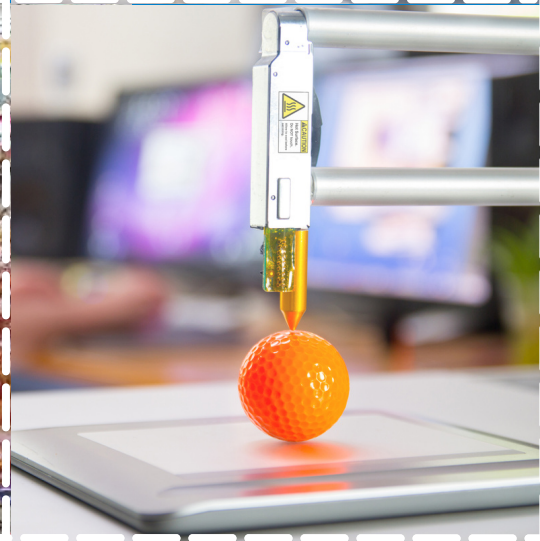
Crafting the Future



**A Tapestry of
Diversity,
Innovation, and
Sustainable
Enterprise**



**78TH ANNUAL
CONFERENCE
16-17TH MAY
2024**



**SPONSORSHIP
OPPORTUNITIES**

INVITATION TO SPONSOR

Plastics New Zealand warmly invite you to become a sponsor of the upcoming 78th Annual Conference in 2024.

The New Zealand Plastics Industry employs approximately 12,000 but punches well above its weight enabling > 50% of GDP and >40% of export earnings.

Building on the success of previous events, the Plastics New Zealand 2024 Annual Conference will bring the Industry together in person after the past few disrupted years and will use keynote speakers, technical presentations and panel discussions to understand the current challenges, opportunities and solutions for progressing Plastics into the future.

A diverse mix of plastics manufacturers, material & equipment suppliers, recyclers, business & research organisations, government and associated industry groups is expected to attend.

Advantages of sponsoring the Plastics New Zealand 78th Annual Conference in 2023.

This is your chance to connect with industry leaders, promote your products and help connect industry to reach shared goals.

- Gaining priority access to industry decision makers
- Raising your company profile within the industry
- Increasing awareness of your company's products and services among key industry players and prospective clients
- Generating sales opportunities
- Networking with peers and building professional networks

CHOOSE A PACKAGE

We have several sponsorship packages available and will look to work with you to best maximise each sponsors exposure and opportunities. Sponsors will be confirmed on a first in, first served basis.

PRINCIPAL PARTNER PACKAGE

1 AVAILABLE

- Full Branding on event advertising and promotional material
- Company logo and link on Website Conference/Newsletter/Social Media Promotion
- Company logo displayed on screens throughout the venue
- Opportunity to have banner advertisement, supplied by Sponsor, at specified event
- Two full complementary delegate passes
- Two Additional complementary Thursday evening event passes
- Purchase of additional Conference registrations at Members Early Bird rates up to one week prior to commencement of Conference
- Technical conference speaking slot of 15-30 minutes, subject to approval
- Verbal acknowledgments by MC of sponsorship
- Promotional video up to 5 minutes that can be screened at the beginning of specified event
- Complimentary insert of material, supplied by the sponsor, into delegate packs
- Advance copy of the conference delegate list
- Post Conference acknowledgement of Sponsorship (website/newsletter/Social Media)

COST: \$10,000+ GST



CHOOSE A PACKAGE

DINNER PARTNER PACKAGE

1 AVAILABLE

- Company logo and link on Website Conference/Newsletter/Social Media Promotion
- Opportunity to have banner advertisement, supplied by Sponsor, at specified event
- One full complementary delegate pass
- Two complementary additional passes Thursday evening event
- Purchase of additional Conference registrations at Members Early Bird rates up to one week prior to commencement of Conference
- Verbal acknowledgments by MC of sponsorship
- Complimentary insert of material, supplied by the sponsor, into delegate packs
- Advance copy of the conference delegate list
- Post Conference article with acknowledgement of Sponsorship (website/newsletter/Social Media)
- Gala Evening Dinner Naming Rights - Branding to be included on Materials
- Speaking Slot at event (5 Mins)

COST: \$5,000+ GST BOOKED

FLYER INSERT PACKAGE

UNLIMITED

- Flyer insert, provided by sponsor, into delegate bags

COST: \$300+ GST

KEYNOTE SPEAKER PACKAGE

3 AVAILABLE

- Company logo and web link on Website Conference Pages/Newsletter/Social Media Promotion
- One full complementary delegate passes
- Purchase of additional Conference registrations at Members Early Bird rates up to one week prior to commencement of Conference
- Verbal acknowledgments by MC of sponsorship
- Speaking Slot at event to introduce Keynote Speaker (2 Mins)
- Complimentary insert of material, supplied by the sponsor, into delegate packs
- Advance copy of the conference delegate list
- Post Conference acknowledgement of Sponsorship (website/newsletter/Social Media)

COST: \$2,500+ GST

1 AVAILABLE

2 BOOKED

LUNCH SPONSORSHIP PACKAGE

2 AVAILABLE

- Company logo and web link on Website Conference Pages/ Newsletter and Social Media Promotion
- Purchase of additional Conference registrations at Members Early Bird rates up to one week prior to commencement of Conference
- Verbal acknowledgments by MC of sponsorship
- Complimentary insert of material, supplied by the sponsor, into delegate packs
- Advance copy of the conference delegate list
- Post Conference article with acknowledgement of Sponsorship (website/newsletter/Social Media)

COST: \$1,000+ GST

1 AVAILABLE

1 BOOKED



CHOOSE A PACKAGE

MT/AT BREAK PACKAGE

4 AVAILABLE

- Company logo and web link on Website Conference Pages/ Newsletter and Social Media Promotion
- Opportunity to have physical banner advertisement supplied by Sponsor at specified event
- Purchase of additional Conference registrations at Members Early Bird rates up to one week prior to commencement of Conference
- Verbal acknowledgments by MC of sponsorship
- Complimentary insert of material, supplied by the sponsor, into delegate packs
- Advance copy of the conference delegate list
- Post Conference article with acknowledgement of Sponsorship (website/newsletter/Social Media)

COST: \$500+ GST

1 AVAILABLE 3 BOOKED

GOLF PARTNER PACKAGE

1 AVAILABLE

- Branding on specified event promotional material
- Company logo and web link on Website Conference Pages/ Newsletter and Social Media Promotion
- Opportunity to have physical banner advertisement supplied by Sponsor at specified event
- Purchase of additional Conference registrations at Members Early Bird rates up to one week prior to commencement of Conference
- Verbal acknowledgments by MC of sponsorship
- Complimentary insert of material, supplied by the sponsor, into delegate packs
- Advance copy of the conference delegate list
- Post Conference article with acknowledgement of Sponsorship (website/newsletter/Social Media)

COST: \$1,000+ GST

AGM PRIZE PACKAGE

1 AVAILABLE

- Company logo and web link on Website Conference Pages/ Newsletter and Social Media Promotion
- Purchase of additional Conference registrations at Members Early Bird rates up to one week prior to commencement of Conference
- Verbal acknowledgments by MC of sponsorship
- Complimentary insert of material, supplied by the sponsor, into delegate packs
- Advance copy of the conference delegate list
- Post Conference article with acknowledgement of Sponsorship (website/newsletter/Social Media)
 - Invitation to present prize and photo opportunity with winner

COST: \$1000+ GST

COFFEE CART PACKAGE

2 AVAILABLE

- Company logo and web link on Website Conference Pages/ Newsletter and Social Media Promotion
- Opportunity to have physical banner advertisement supplied by Sponsor at specified event
- Purchase of additional Conference registrations at Members Early Bird rates up to one week prior to commencement of Conference
- Verbal acknowledgments by MC of sponsorship
- Complimentary insert of material, supplied by the sponsor, into delegate packs
- Advance copy of the conference delegate list
- Post Conference article with acknowledgement of Sponsorship (website/newsletter/Social Media)

COST: POA



CHOOSE A PACKAGE

EXHIBITORS PACKAGE

8 AVAILABLE

- Company logo and web link on Website Conference Pages/ Newsletter and Social Media Promotion
- One Full complementary delegate passes
- Purchase of additional Conference registrations at Members Early Bird rates up to one week prior to commencement of Conference
- Verbal acknowledgments by MC of sponsorship
- Complimentary insert of material, supplied by the sponsor, into delegate packs
- Advance copy of the conference delegate list
- Post Conference article with acknowledgement of Sponsorship (website/newsletter/Social Media)
- Trade Exhibitor Space - 1 Table (1.8 x 0.7m) and 1 chair. Power supplied.
 - All other requirements at exhibitor cost

COST: \$1,500+ GST

3 AVAILABLE

5 BOOKED

OTHER SPONSORSHIP PACKAGES

Other sponsorship opportunities may present themselves in the lead up to conference.

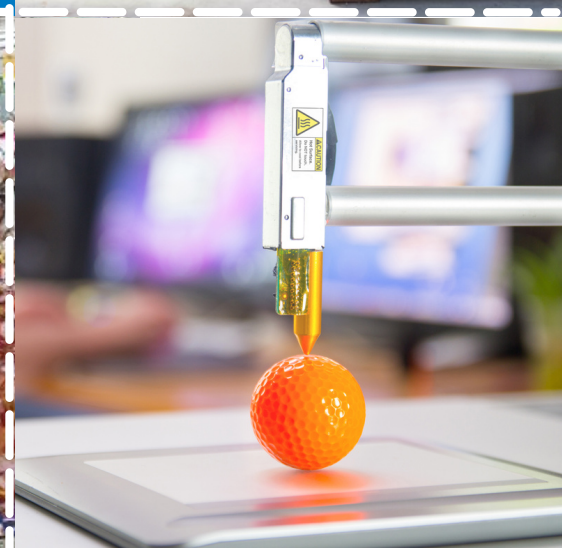
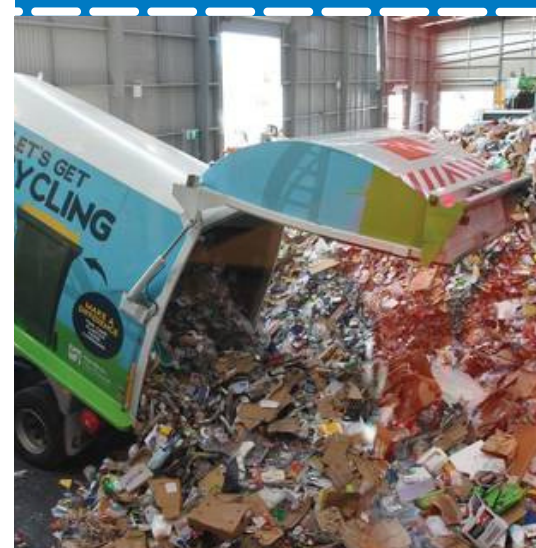
We are happy to discuss any of the packages to help provide a mutually beneficial or look at other options which may be more suitable to your business to help you connect with Industry Members.

Please contact Kelly Buchanan-Johns to discuss.
Kelly@plastics.org.nz or 09 255 5662

COST: POA



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BOOKING FORM

By signing this Sponsorship Application Form you are contracted to the indicated category and level of sponsorship which will be invoiced in the month of the signed contract, due for payment the following month.

Sponsorship applications are confirmed on a first-in-first served basis.

TO BOOK, simply complete, scan & return this form to: kelly@plastics.org.nz or call 09 255 5662 ext 1 to discuss.

CHOOSE YOUR SPONSORSHIP PACKAGE

PRICES EXCLUDE GST

(Please tick the appropriate box)

- Principal Sponsor Package - \$10,000 (1 Available)
- Dinner Partner Package - \$5,000 **BOOKED**
- Keynote Speaker Package - \$2500 (1 Available)
- Lunch Package Sponsor - \$1,000 (1 Available)
- AT Package Sponsor - \$500 (1 Available)
- AGM Prize Package - \$1,000 (1 Available)
- Pre-Conference Golf Package - \$1,000 (1 Available)
- Coffee Cart Sponsor - P.O.A (2 Available – 1 per day)
- Trade Exhibitor Package - \$1,500 (3 Available)
- Other Options - P.O.A

CONTACT DETAILS

Company: _____
 Name : _____
 Position: _____
 Postal Address: _____
 Postcode: _____
 Telephone: _____
 Email: _____
 Website: _____

Total Amount to be invoiced: _____ + GST

P/O # _____

Payment can be made by direct credit or credit card
(credit card payments will have an additional 3% charged)

DECLARATION

My signature below denotes that I agree to be invoiced for the total amount payable and am authorised to make the commitment on behalf of my organisation.

I have read the sponsorship and exhibition prospectus. I understand and accept the inclusions and agree to abide by the terms and conditions of participating in this event including ensuring my organisation has **adequate public liability insurance** to cover its activity at the conference.

Name: _____
 Signature: _____
 Date: _____



TERMS AND CONDITIONS

All sponsors and exhibitors must agree to the following terms and conditions for sponsoring and/or exhibiting at Plastics New Zealand's (PNZ) 2024 'Crafting the Future' 78th Annual Conference at Novotel Rotorua Lakeside Hotel, Rotorua which is coordinated and organised by Plastics New Zealand.

Bookings

Confirmation of exhibition space or sponsorship can only be made upon receipt of a completed 'Booking Form' and payment. To secure your sponsorship package or exhibition space, full payment must be made the month following the signing of the contract. All sponsorship opportunities are allocated on a first in, first served basis.

If you have chosen an option that has already sold, you will be contacted to arrange an alternate option acceptable to your organisation.

Cancellation

Cancellation of sponsorship or exhibition space must be received in writing. Cancellations received prior to 1st March 2024 will receive a refund of any monies received less a \$500.00 administration fee. For cancellations received after 1st March 2024 Plastics New Zealand reserves the right to retain all monies received unless a replacement sponsor can be found.

In the event that the PNZ 2024 'Crafting the future' Annual Conference cannot be held due to acts of God, government, or other events beyond our control, sponsors and exhibitors will receive a proportionate refund of any monies available after fixed costs have been met. Plastics New Zealand will not be responsible for any further costs incurred by sponsors and exhibitors in connection with the event.

Liability Insurance

While every reasonable precaution is taken, the organisers expressly decline responsibility for any loss or damage which may befall the person or property of the exhibitor from any cause whatsoever. **Exhibitors/sponsors are advised to take out adequate cover, especially Public Liability insurance. Public Liability insurance is not included in the sponsor/exhibitor package cost.** Exhibitors may be asked to provide a certificate of cover from their insurer. You, your employees and your contractors must conform to the venue's OH&S, insurance and other regulations and may be accepted or rejected at our/the venue's sole discretion. You are solely responsible for any physical loss or damage to your own property.

Plastics New Zealand cannot accept any liability for death, injury, any loss, cost or expense suffered by any person (including accompanying persons, or partners, or attendant caregivers), if such loss is caused or results from the act, default or omission of any person other than an employee or agent of Plastics New Zealand.

In particular, Plastics New Zealand cannot accept any liability for losses suffered by reason of war including threat or war, riots and civil strife, terrorist activity, natural disasters, weather, fire, flood, drought, technical, mechanical or electrical breakdown within any premises visited by exhibitors/sponsors' delegates and/or partners in connection with the PNZ 2024 Annual Conference NZ nor losses suffered by reason of industrial action, governmental action, registrations or technical problems which may affect the services provided in connection with the PNZ 2024 Annual Conference .

Plastics New Zealand is not able to guarantee that speakers or panelists as advertised will appear and reserves the right to alter the program or cancel or change event components or substitute services without notice.



TERMS AND CONDITIONS CONT...

Registration

Admittance to the event or exhibition is strictly by name tag only. To take up any additional conference activities, you must complete a separate relevant form closer to the event. Your application to sponsor or exhibit only entitles you to the stated benefits within your sponsorship package. Additional staff/guests will be denied access to the event or exhibition unless they have completed the relevant registration form. All registrations are transferable in full until 72 hours prior to the welcome event.

Artwork and exhibiting

The sponsor/exhibitor is responsible for providing artwork, logos and text as relevant by the due dates. Plastics New Zealand takes no responsibility for publishing artwork, logos or text after the due date or in an incorrect format. Logos and/or company names will be reproduced in the event colour/s, full colour, or mono, at our discretion. All logos must be at least 300 DPI at 100% in EPS (preferred for print) and JPEG (preferred for website) format. No print or web recognition will be given unless payment terms have been met.

You have limited licence to exhibit. You may not assign, share, sub-let, or grant licences for the whole or part of the tabletop display without our prior approval. Plastics New Zealand reserves the right to ask you to remove any display items it deems as unacceptable. You must conduct business only from within the confines of your tabletop display space. You may not tout, or place any material, outside your tabletop space causing obstruction of the aisles.

You will be responsible for any reasonable costs of the premises should you paint, mark or damage any fixtures or fabric. You must familiarize yourself with the venue's terms and conditions prior to the exhibition date. Food, beverage or prohibited items are not permitted at the event unless prior arrangements are made with the organiser.

Privacy statement

Your name and contact information, including electronic address, may be used by parties directly related to the event such as the organisers and approved stakeholders, for relevant purposes such as promotion, networking, and administration of this, and future events of this type. If you do not consent, please tick the box

I do not consent to my details being used as stated above

Name:

In addition, your name and organisation may be published on the exhibitor and or delegate list which is provided to delegates, other exhibitors and sponsors. If you do not wish your details to be included in this list, please tick the box

I do not consent to my details being used as stated above

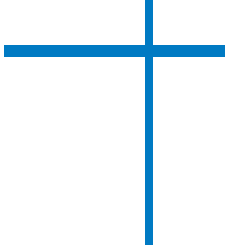
Name:

Please note that photographs may be taken at Plastics New Zealand's events for use in Plastics New Zealand's publications, websites and social media channels. If you do not wish for your photograph and name to be published by Plastics New Zealand, please tick this box:

I do not wish for my name or image to be used

Name:

You can contact Plastics New Zealand in writing to request your photograph and name no longer be used in future publications at any time and Plastics New Zealand will cease their use.



CONTACT

PLASTICS NZ EVENT ORGANISER

Kelly Buchanan-Johns

Membership Services Manager

Email: kelly@plastics.org.nz

Phone: +64 9 255 5662 ext 1

Mobile: +64 21 655 348

PLASTICS NEW ZEALAND ANNUAL CONFERENCE

16TH - 17TH MAY 2024

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ROTORUA

NEW ZEALAND

