

Why Encourage Employees to Join a Branch Committee?

Having employees volunteer on a committee takes them away from your company. So why should you bother encouraging them to join? Here are the top 5 reasons:



BUILD FUTURE LEADERS FOR YOUR COMPANY

- ★ Volunteering on a Committee is an effective way to improve leadership skills with active volunteers moving more easily into leadership roles¹
- ★ Employees are exposed to general business challenges and learn to navigate industry issues. Employees develop a better understanding of how their own work impacts their parent company
- ★ Participation improves confidence, presentation skills, and employee's ability to communicate to a diverse audience.
- ★ Leadership opportunities exist at Branch and National Executive level allowing your employee to test out and develop their leadership skills in a different context and environment



ENHANCE YOUR NETWORK

- ★ Having your employee involved in PNZ makes your brand more visible to current and potential customers, suppliers and employees. Building strong relationships with these groups translates into clear benefits in the form of stronger supply chains, access to a wider pool of talent and consumer engagement.
- ★ Your employee will build relationships with some of the most influential people in our industry with learnings directly benefiting your company



ENHANCE EMPLOYEE ENGAGEMENT

- ★ Employees participating in work supported volunteer activities are more likely to be proud, loyal and engaged
- ★ Millennials in particular are searching for opportunities to 'give back' that will also allow them to build skills
- ★ Highly engaged employees generally exert extra effort which leads to increased output and profitability



STRENGTH IN NUMBERS

- ★ Increase your company's sphere of influence through links forged with like-minded individuals within the industry
- ★ Influence local and national government and other organisations through a strong common voice
- ★ Join Plastics New Zealand in accessing and providing training opportunities not often available in New Zealand or to smaller companies

If you're interested in taking advantage of an opportunity to build more engaged, future leaders for your company give us a call today

www.plastics.org.nz

Phone: (09) 255-5662

1. <http://www2.deloitte.com/us/en/pages/about-deloitte/articles/citizenship-deloitte-volunteer-impact-research.html>